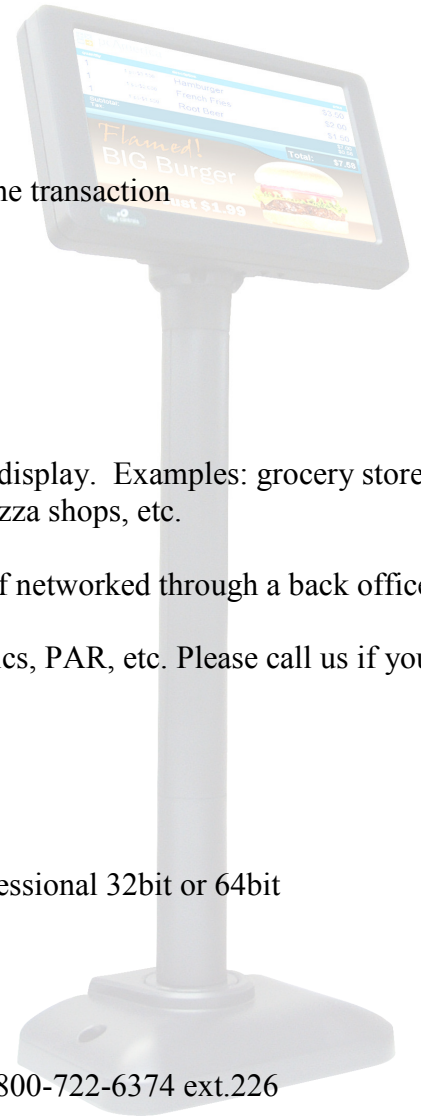


pcAmerica your POS software provider just releases an integrated digital signage feature that enables businesses to display eye-catching advertisements alongside current transaction information. This feature enables retailers and restaurateurs to display advertisements on a variety of POS peripherals.

Here's how to sell Digital Signage



1. The Feature **is included** in our retail (CRE) and restaurant (RPE) versions of our software **at no additional charge**.
2. Cuts down the cost of re-print materials, flyers, signage or brochures
3. Rapid ability to update content
4. Ability to deliver specific messages to specific audiences in specific locations
5. Generate revenue by selling advertisements to vendors/suppliers.
6. Promote sales items or impulse merchandise
7. Replaces the traditional 2 line pole display showing the last few items rung up on the transaction
8. Easy intuitive interface in the software loads and stores slides and advertisements
9. Up to 12 scrolling ads can be displayed set to customized scrolling speed intervals
10. Customize how many line items you want displayed



Additional Info:

1. The Digital Signage feature is not touch enabled
2. Typical applications are any kind of second monitor used as a customer facing pole display. Examples: grocery stores, retail shops, liquor stores, convenience stores, fast food chains, ice cream parlors, pizza shops, etc.
3. Does not replace or to be used as a menu board
4. Can not be expanded to a third (or more) monitor from a **single pc** however can be if networked through a back office server
5. Can be used on most second monitors including HP, Logic Controls, Touch Dynamics, PAR, etc. Please call us if you have any questions on compatible hardware applications

Technical Info:

1. Minimum system requirements are:
 - Windows XP Professional 32bit, Windows Vista Business 32bit or Windows 7 Professional 32bit or 64bit
 - Intel Core 2 Duo / 2.93 GHz Processor (or equivalent)
 - 2GB of RAM
3. Minimum screen resolution is 800 x 600

Contact info: Ken May / Sr. National Accounts Manager kensmay@pcamerica.com 800-722-6374 ext.226



quantity	description	price
1	1 pc/\$3.500 Hamburger	\$3.50
1	1 pc/\$2.000 French Fries	\$2.00
1	1 pc/\$1.500 Root Beer	\$1.50
Subtotal:		\$7.00
Tax:		\$0.58
Total:		\$7.58

Flamed!
BIG Burger
Just \$1.99





quantity	description	price
1	1 pc/\$33.000 Vodka 1L	\$33.00
1	1 pc/\$27.500 Cabernet Bottle	\$27.50
1	1 pc/\$3.250 Corkscrew	\$3.25
Subtotal:		\$63.75
Tax:		\$5.26
Total:		\$69.01

Celebrate with Fancy Champagne
"Stay Fancy my Friends"
Bottle of Fancy Champagne \$24.99

